



Smt. Bombay Jayashri Ramnath Chosen for The Indira Sivasailam Endowment Medal and Concert 2013

September 12, 2013, Chennai: Smt. Indira Sivasailam's deep rooted conviction that South Indian classical musicians *par excellence* should be encouraged and recognized, led to her daughter Smt. Mallika Srinivasan establishing the Indira Sivasailam Endowment Fund in 2010, under the auspices of The Music Academy, Madras, which for over eight decades, has been fostering and promoting classical music and performing arts. Every year, the Indira Sivasailam Endowment Fund recognizes an outstanding Carnatic musician based on an established set of criteria, which includes excellence in performance, audience appeal, adherence to classical tradition while innovating within its framework, depth of knowledge and demonstrated efforts to disseminate knowledge and the ability to bring about a greater and deeper public appreciation of Carnatic music. The indubitable choice for the fourth Indira Sivasailam Endowment Medal and Concert is Smt. Bombay Jayashri Ramnath.

With a unique blend of uncompromising adherence to the core tradition of classical Carnatic music and a ceaseless quest for quality music in any form, Smt. Bombay Jayashri Ramnath is the quintessential new generation musician of India.

With a career of over two decades, Jayashri is today among the top Carnatic musicians. Her work has won her the acclaim of not only *rasikas*, but also prestigious institutions in India and abroad. Her training in Hindustani Classical system has further widened her repertoire. Jayashri has performed across the globe, drawing extensive critical acclaim. She has the rare privilege of being the first classical Carnatic artist to perform at the Opera House in Durban and in Helsinki, Finland.

Jayashri is also exploring the therapeutic and healing value of music, for which she has been working closely with institutions caring for autistic children to help open up their senses through the medium of music.



Additionally, she contributes and involves herself with schools for workshops and interactive sessions on Carnatic music, to kindle interest amongst school children into our rich tradition of music. She has also worked in film music, which has drawn a new class of listeners into the world of classical music.

The Indira Sivasailam Endowment Concert will be held, as usual, at The Music Academy, Madras, on October 12, 2013, during the *Navarathri* season.

About The Indira Sivasailam Endowment

The Indira Sivasailam Endowment, instituted in memory of Smt. Indira Sivasailam, in association with The Music Academy Madras, organizes a memorial concert during the *Navarathri* season every year, recognizing an outstanding Carnatic musician with The Indira Sivasailam Endowment Medal and citation. The artist is selected by a panel comprising of members from the Endowments Committee of The Music Academy and Smt. Mallika Srinivasan (Chairman - TAFE Limited), the daughter of Late Shri. A. Sivasailam (Former Chairman - Amalgamations Limited) and the Late Smt. Indira Sivasailam.

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