



## Sri. T. M. Krishna Chosen for The Indira Sivasailam Endowment Medal and Concert 2014

**August 25, 2014, Chennai:** Smt. Indira Sivasailam's deep rooted conviction that South Indian classical musicians *par excellence* should be encouraged and recognized, led to her daughter Smt. Mallika Srinivasan establishing the Indira Sivasailam Endowment Fund in 2010 under the auspices of The Music Academy, Madras, which for over eight decades, has been fostering and promoting classical music and performing arts. Every year, the Indira Sivasailam Endowment Fund recognizes an outstanding Carnatic musician based on an established set of criteria, which includes excellence in performance, audience appeal, adherence to classical tradition while innovating within its framework, depth of knowledge and demonstrated efforts to disseminate knowledge and the ability to bring about a greater and deeper public appreciation of Carnatic music. The artist is selected by a panel comprising of members from the Endowments Committee of The Music Academy and Smt. Mallika Srinivasan (Chairman - TAFE Limited), daughter of Late Sri. A. Sivasailam (Former Chairman - Amalgamations Limited) and the Late Smt. Indira Sivasailam. The irrefutable choice for the fifth Indira Sivasailam Endowment Medal and Concert is Sri. T. M. Krishna.

Sri. T. M. Krishna, who describes himself quite simply as, "a singer", occupies a distinct place in the sphere of Carnatic music for the stunning individuality of his renditions. Trained by distinguished gurus, Sri. B. Seetharama Sarma and Sri. Semmangudi Srinivasa Iyer, Sri. T. M. Krishna has a firm footing in tradition, without being owned by it. Singing with a musical veracity that goes back to centuries, he presents a musical imagination that unfolds in the present. Among one of the most widely travelled musicians, Sri. Krishna has reinforced the Carnatic musical legacy among its cognoscenti and also introduced its magnificence to new audiences across continents.

He has launched an initiative called *Svanubhava* (self-wrought experience) to kindle interest among the youth in music, dance and theatre and has soldiered efforts for the documentation and archival preservation of Carnatic music. An avid author, Sri. Krishna has delivered various lectures on music, aesthetics and related subjects for propagating and promoting the cause of Carnatic music at numerous forums for enthusiasts.

His interests extend to public concerns and issues of contemporary implication. He has both, written about and participated in initiatives that have a vital social bearing.



The fifth Indira Sivasailam Endowment Concert will be held at The Music Academy, Madras, on September 25, 2014, during the *Navaratri* season.

***About The Indira Sivasailam Foundation***

The Indira Sivasailam Foundation was established by Smt. Mallika Srinivasan, daughter of Late Sri. A Sivasailam (Former Chairman - Amalgamations Limited) and Smt. Indira Sivasailam, in the memory of her mother, whose deep-rooted conviction was to uphold and promote India's rich heritage by preserving and propagating its various art forms. The foundation instituted the Indira Sivasailam Endowment Fund in association with The Music Academy, Madras, and organizes a memorial concert during the *Navaratri* season every year, recognizing an outstanding Carnatic musician with The Indira Sivasailam Endowment Medal and citation. Since 2010, renowned and coveted Carnatic musicians like Smt. Sudha Ragunathan, Sri. Sanjay Subrahmanyan, Smt. Aruna Sairam and Smt. Bombay Jayashri Ramnath have been conferred this honor. With the noble aim of promulgating South Indian classical music, the foundation ensures that the concert is open to all, without any fee.

The foundation further supports social causes like care and welfare of senior citizens, women's empowerment, Hindu philosophy, Sanskrit literature and *Annadana*.

**N Murali**  
President, The Music Academy

**Mallika Srinivasan**  
The Indira Sivasailam Foundation