



THE INDIRA SIVASAILAM ENDOWMENT MEDAL 2014 CONFERRED ON VIDVAN T. M. KRISHNA

Chennai, September 25, 2014: Vidvan T. M. Krishna was conferred the fifth Indira Sivasailam Endowment Medal and citation at a glittering ceremony prior to the fifth annual Indira Sivasailam Endowment Concert. Sri T. M. Krishna rendered the concert today at Chennai's hallowed institution for Carnatic music, The Music Academy, Madras, in front of a packed audience of Carnatic music lovers. This annual concert has become a landmark event of the *Navarathri* season at Chennai.

The award instituted by Smt. Mallika Srinivasan, in association with The Music Academy, Madras, in memory of her mother, the Late Smt. Indira Sivasailam, recognizes Carnatic musicians on the basis of clearly defined parameters. The recipient is chosen by an eminent jury constituted by The Music Academy, Madras, and Smt. Mallika Srinivasan. This award is conferred on Sri. T. M. Krishna for his continued excellence in performance, audience appeal, adherence to classical tradition while innovating within its framework, depth of knowledge and demonstrated efforts to disseminate knowledge and the ability to bring about a greater and deeper public appreciation of Carnatic music.

Welcoming the gathering, Sri. N. Murali, President of The Music Academy said, "The Annual Indira Sivasailam Award and Concert taking place at The Music Academy in association with Indira Sivasailam Foundation has become a special and an integral part of *Navarathri* celebrations for music *rasikas* in Chennai."

Smt. Mallika Srinivasan, Chairman, Tractors and Farm Equipment Limited, speaking on behalf of The Indira Sivasailam Foundation said, "Vidvan Krishna fully exemplifies the criteria laid down for the award. His performances combine a powerful voice with musical imagination that enthrall the audiences. He is a musician who has selflessly shared his knowledge with talented students and has made an indelible contribution to the evolution of Carnatic music as a flourishing art form that is woven into the fabric of a rich cultural heritage."

Acknowledging the award, Sri. T. M. Krishna in his acceptance speech said, "The Music Academy is very special to me and it is here that I have had some of the greatest musical experiences. Awards to artists are awards to the art received by the artist on behalf of the art. My appreciation to Smt. Mallika Srinivasan for creating this endowment and for the seriousness of the award process."



About The Indira Sivasailam Foundation:

The Indira Sivasailam Foundation has been contributing towards perpetuating and promoting our rich culture and tradition and preserving and propagating various art forms. The foundation was established by Smt. Mallika Srinivasan, Chairman & CEO, TAFE Limited, in the year 2010, in memory of her mother, the Late Smt. Indira Sivasailam.

The foundation is constantly involved in activities such as care and welfare of senior citizens, women's empowerment, Hindu philosophy, Sanskrit literature and *annadana*. Through the Indira Sivasailam Endowment Fund, under the auspices of The Music Academy, Madras, the foundation organizes The Indira Sivasailam Endowment Concert during the *Navarathri* season every year, recognizing an outstanding Carnatic musician with The Indira Sivasailam Endowment Medal and citation. Since 2010, renowned and coveted Carnatic musicians like Smt. Sudha Ragunathan, Sri. Sanjay Subrahmanyam, Smt. Aruna Sairam and Smt. Bombay Jayashri Ramnath have been conferred this honor. With the noble aim of promulgating South Indian classical music, the foundation ensures that the concert is open to all, without any fee.

About The Music Academy:

The Music Academy's roots can be traced back to the 1920s, when a group of music lovers united to propagate and promote classical music by establishing an academy in Madras city, marking the inception of the Music Academy of Madras. Over the years the academy thrived to become a venerable center for artists, musicians and *rasikas* of the world to nurture the art and music.

The Music Academy's sole aim of promoting and perpetuating music and culture has played a key role in fostering Carnatic music in the country and abroad. The Academy's burgeoning library houses new books, apart from preservation of rare books and manuscripts. The Academy's awards and recognitions are regarded as an honor to artists at every stage of their musical journey, as to them, an academy performance in itself is a sublime dream and a sense of high achievement.